

# THEM'S FIGHTIN' WORDS...

"PROFITABILITY IS JUST AS IMPORTANT AS CREATIVITY FOR A SUCCESSFUL AGENCY"

A close-up photograph of a person wearing a green ribbed sweater. They are holding a bright green apple in their right hand, while their left hand is pressed against their face, with their head buried in their hands. The background is a solid orange color. The text "SORRY; HAS TO BE SAID..." is overlaid in white, bold, sans-serif font on the right side of the image.

SORRY;  
HAS TO BE  
SAID...

“PROFITABILITY IS JUST AS IMPORTANT AS CREATIVITY FOR A SUCCESSFUL AGENCY”



THERE;  
WE'VE SAID IT!

“PROFITABILITY IS JUST AS IMPORTANT AS CREATIVITY FOR A SUCCESSFUL AGENCY”